We Claim:

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- 1. A composition comprising a CD20 binding molecule, wherein said CD20 binding molecule has a binding affinity (K_d) for human CD20 of 5.0 x 10⁻¹⁰ M or less, and a dissociation rate (koff) for human CD20 of 5.0 x 10⁻⁴ s⁻¹ or less.
 - 2. The composition of Claim 1, wherein said CD20 binding molecule has a binding affinity (K_d) for human CD20 of 1.5 x 10⁻¹⁰ M or less.
- The composition of Claim 1, wherein said CD20 binding molecule has a dissociation rate (koff) for human CD20 of 2.5 x 10⁻⁴ s⁻¹ or less.
 - 4. The composition of Claim 1, wherein said CD20 binding molecule has an association rate (kon) for human CD20 of $5.0 \times 10^5 \,\mathrm{M}^{-1}\,\mathrm{s}^{-1}$ or greater.
 - 5. The composition of Claim 1, wherein said CD20 binding molecule comprises a light chain variable region and a heavy chain variable region.
- 6. The composition of Claim 5, wherein said light chain variable region comprises a fully human framework.
 - 7. The composition of Claim 5, wherein said light chain variable region comprises a human germline framework.
- 25 8. The composition of Claim 5, wherein said heavy chain variable region comprises a fully human framework.
 - 9. The composition of Claim 5, wherein said heavy chain variable region comprises a human germline framework.
 - 10. The composition of Claim 1, wherein said CD20 binding molecule comprises an antibody or antibody fragment.

- A composition comprising a CD20 binding molecule, wherein said CD20 11. binding molecule comprises: a) a light chain variable region, wherein said light chain variable region comprises; 5 i) a CDRL1 amino acid sequence selected from the group consisting of SEQ ID NO:1, SEQ ID NO:3, and SEQ ID NO:5; ii) a CDRL2 amino acid sequence selected from the group consisting of SEQ ID NO:7, SEQ ID NO:9, SEQ ID NO:11, and SEQ ID NO:13; and 10 iii) a CDRL3 amino acid sequence selected from the group consisting of SEQ ID NO:17, SEQ ID NO:19, and SEQ ID NO:21; and b) a heavy chain variable region, wherein said heavy chain variable region comprises; **i**) a CDRH1 amino acid sequence selected from the group 15 consisting of SEQ ID NO:23 and SEQ ID NO:25; ii) a CDRH2 amino acid sequence selected from the group consisting of SEQ ID NO:27, SEQ ID NO:29, SEQ ID NO:31, SEQ ID NO:33, SEQ ID NO:35, SEQ ID NO:37, and SEQ ID NO:39; and iii) a CDRH3 amino acid sequence selected from the group 20 consisting of SEQ ID NO:43, SEQ ID NO:45, SEQ ID NO:47, SEQ ID
 - 12. The composition of Claim 11, wherein said light chain variable region comprises a fully human framework.

NO:49, SEQ ID NO:51, SEQ ID NO:53, SEQ ID NO:55, and SEQ ID NO:57.

13. The composition of Claim 11, wherein said light chain variable region comprise a human germline framework.

- 14. The composition of Claim 11, wherein said heavy chain variable region30 comprises a fully human framework.
 - 15. The composition of Claim 11, wherein said heavy chain variable region comprises a human germline framework.

comprises an antibody or antibody fragment. 5 17. The composition of Claim 11, wherein said CD20 binding molecule comprises the AME 33 Fab. 18. A composition comprising: a first nucleic acid sequence encoding a light chain variable region, 10 wherein said light chain variable region comprises; i) a CDRL1 amino acid sequence selected from the group consisting of SEQ ID NO:1, SEQ ID NO:3, and SEQ ID NO:5; ii) a CDRL2 amino acid sequence selected from the group consisting of SEQ ID NO:7, SEQ ID NO:9, SEQ ID NO:11, and SEQ ID 15 NO:13; and iii) a CDRL3 amino acid sequence selected from the group consisting of SEQ ID NO:17, SEQ ID NO:19, and SEQ ID NO:21; and a second nucleic acid sequence encoding a heavy chain variable region, wherein said heavy chain variable region comprises; 20 **i**) a CDRH1 amino acid sequence selected from the group consisting of SEQ ID NO:23 and SEQ ID NO:25; ii) a CDRH2 amino acid sequence selected from the group consisting of SEQ ID NO:27, SEQ ID NO:29, SEQ ID NO:31, SEQ ID NO:33, SEQ ID NO:35, SEQ ID NO:37, and SEQ ID NO:39; and 25 a CDRH3 amino acid sequence selected from the group consisting of SEQ ID NO:43, SEQ ID NO:45, SEQ ID NO:47, SEQ ID

The composition of Claim 11, wherein said CD20 binding molecule

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- 19. The composition of Claim 18, wherein said light chain variable region comprises a fully human framework.
 - 20. The composition of Claim 18, wherein said light chain variable region comprise a human germline framework.

NO:49, SEQ ID NO:51, SEQ ID NO:53, SEQ ID NO:55, and SEQ ID NO:57.

- 21. The composition of Claim 18, wherein said heavy chain variable region comprises a fully human framework.
- 5 22. The composition of Claim 18, wherein said heavy chain variable region comprises a human germline framework.
 - 23. The composition of Claim 18, wherein said CD20 binding molecule comprises an antibody or antibody fragment.
- 24. The composition of Claim 18, wherein said CD20 binding molecule comprises the AME 33 Fab.
 - 25. A method of treating B cell lymphoma comprising:
 - a) providing;

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- i) a subject, and
- ii) a composition, wherein said composition comprises CD20 binding molecules that have a binding affinity (K_d) for human CD20 of 5.0 x 10^{-10} M or less, and a dissociation rate (koff) for human CD20 of 5.0 x 10^{-4} s⁻¹ or less; and
- b) administering said composition to said subject.
- 26. The composition of Claim 25, wherein said CD20 binding molecule comprises a light chain variable region and a heavy chain variable region.
- 27. The composition of Claim 26, wherein said light chain variable region comprises a fully human framework.
- 28. The composition of Claim 26, wherein said light chain variable region comprise a human germline framework.
 - 29. The composition of Claim 26, wherein said heavy chain variable region comprises a fully human framework.

- 30. The composition of Claim 26, wherein said heavy chain variable region comprises a human germline framework.
- 5 31. The composition of Claim 25, wherein said CD20 binding molecule comprises an antibody or antibody fragment.
 - 32. The composition of Claim 25, wherein said CD20 binding molecule comprises the AME 33 Fab.